



US Contact: Mark Kaufmann
mark+press@daysof wonder.com
1-512-917-8744

Europe: Adrien Martinot
Days of Wonder SARL
adrien+presse@daysof wonder.com
(33) 1 56 02 65 69

Days of Wonder announces new English Language edition of Memoir '44 Tactics & Strategy Guide

Los Altos, CA; Paris, France – August 7, 2014. Today, Days of Wonder announced the English language edition of the *Memoir '44 - Tactics & Strategy Guide*, the definitive book on effective game play for the Memoir '44 game system. The book's author Alexis "Praxeo" Beuve, is an experienced Memoir '44 player as well as the author and editor of numerous strategy books on "classic" games such as Chess, Go and Poker.

Lavishly illustrated, this book contains over 500 pages of tactical and strategic advice. Novices and veterans alike will improve their Memoir '44 play thanks to this guide's use of core principles to understand and retain key concepts; and the careful study of the 139 scenarios and 4 annotated games included in the book.

Players will learn to read the battlefield, effectively maneuver troops, anticipate opponents' moves and gauge their relative strengths and weaknesses; as well as discover how to manage the medal count and control the flow of the game – all keys to victory.

"Memoir '44 is no longer just a game, it is a phenomenon that goes beyond the game with its own federation, tournaments and a passionate community that helps keep the memoir of the events of World War II alive for younger generations", said Alexis Beuve. "Above all, through this book I want to pay tribute to all the creators of the *Scenarios from the Front* that drive this community."

The English language edition of Memoir '44 Tactics & Strategy Guide is expected to be available in October in both the US and Europe from the Days of Wonder Web store at an expected retail price of \$40/€40. For more information visit the website at www.memoir44.com/other-expansions/guide/

About Alexis Beuve

Alexis Beuve, aka "Praxeo" is first and foremost a gaming enthusiast. He has published many reference books in the world of games (poker, go, chess, backgammon, mahjong, etc..). He is also the author and co-author of four poker books, including the bestseller *Poker Beyond Chance* and *Poker Is War*. For more information, visit the blog to Praxeo <http://praxeo-fr.blogspot.com>

About Days of Wonder

Days of Wonder develops and publishes games that play different.™ From its insistence on releasing only a very limited number of new games to its uncompromising board game production values and unique in-house digital development team, Days of Wonder consistently raises the bar with an unmatched string of hits that includes Ticket to Ride, the world's best-selling train game; Small World, the legendary fantasy game of epic conquests; and Memoir '44, the World War II saga with 20 expansions to its credit. Days of Wonder board games are distributed in 30 countries, with digital versions available on the iOS App Store and Google Play, as well as on Steam and on Days of Wonder's web site: www.daysofwonder.com

Days of Wonder, Ticket to Ride, Small World, Memoir '44 are all trademarks or registered trademarks of Days of Wonder, Inc. All other trademarks are the property of their respective owners.