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Days of Wonder Launches Memoir '44 Online on Steam

Best-Selling WWII Board Game Debuts on Leading Online Gaming Platform

Los Altos, CA; Paris, France – October 12, 2011. Days of Wonder today announced the launch of Memoir '44 Online on Steam, the world's largest online gaming platform created and owned by game publisher Valve Corporation.

Memoir '44 Online is a digital adaptation of Days of Wonder's award-winning, two-player wargame. Turn-based and card driven, the game has already attracted hundreds of thousands of players into 20 minute long skirmishes on the beaches of Normandy and in dozens of other famous World War II battles.

Memoir '44 Online includes all the original elements (cards, dice, little plastic soldiers, and scenarios) that made the board game popular while virtually eliminating the learning curve by automating game setup, teaching the rules, and matching playing partners.

Following a long beta test phase, the Windows, Mac OS X and Linux versions of the game were publicly launched as a free download from Days of Wonder's web site on the June 6 anniversary of D-Day. The game quickly attracted a devoted community of fans from all over the world, ensuring that players always find a willing opponent, regardless of time zone and play style.

With its launch on Steam, the game is now accessible to an even wider base of players. Thanks to a seamless integration into Steam, complete with an installer-less setup and a zero-click signup at first launch, Steam players can relive the most glorious hours of World War II within minutes of their download of the game.

Players automatically gain access to a dozen hours of free play, with continued play accessible through a flexible pay-to-play model based on Gold Ingots (the in-game currency) that can be purchased directly from their Steam Wallet. The game includes more than 50 scenarios in all the major Theaters of Operations of World War II, with all Ranks and Achievements also directly integrated into Steam.

"We are delighted by the opportunity Valve is giving us to bring Memoir '44 Online to the Steam community," explained Eric Hautemont, CEO of Days of Wonder. "In this integration we have focused our efforts on providing a totally seamless experience for Steam users with all setup, login and transactions handled directly via Steam. Strategy game fans will immediately feel at home and find themselves welcomed by our community of veteran Memoir '44 players."

For more information about Memoir '44 Online, visit: <http://www.memoir44-online.com/start/> or go directly to the Steam store: <http://store.steampowered.com/app/108210>

About Memoir '44

Created by Richard Borg, Memoir '44 was originally developed to commemorate the 60th anniversary of the D-Day landings in Normandy. Game play centers on different WWII battle scenarios, each mimicking the lay of the battlefield and the troop placements and objectives of each army. Commanders deploy their troops into action through the play of Command and Tactic cards that greatly contribute to the game's tactical challenges. Available both as a board game and in digital form as Memoir '44 Online, the game has become a cultural phenomenon, with over 200,000 retail copies of the game and its various expansions sold, and thousands of fan-made scenarios available in Days of Wonder's database of Scenarios from the Front.

About Days of Wonder

Days of Wonder develops and publishes games that Play different.™ From its insistence on releasing only a very limited number of new games to its uncompromising board game production values and unique in-house digital development team, Days of Wonder consistently raises the bar with an unmatched string of hits that includes Ticket to Ride, the world's best-selling train game; Small World, the legendary fantasy game of epic conquests; and Memoir '44, the World War II saga with 20 expansions to its credit. Days of Wonder board games are distributed in 30 countries, with digital versions available on the iOS and Mac App Stores as well as on Steam and on Days of Wonder's web site:

www.daysof wonder.com

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